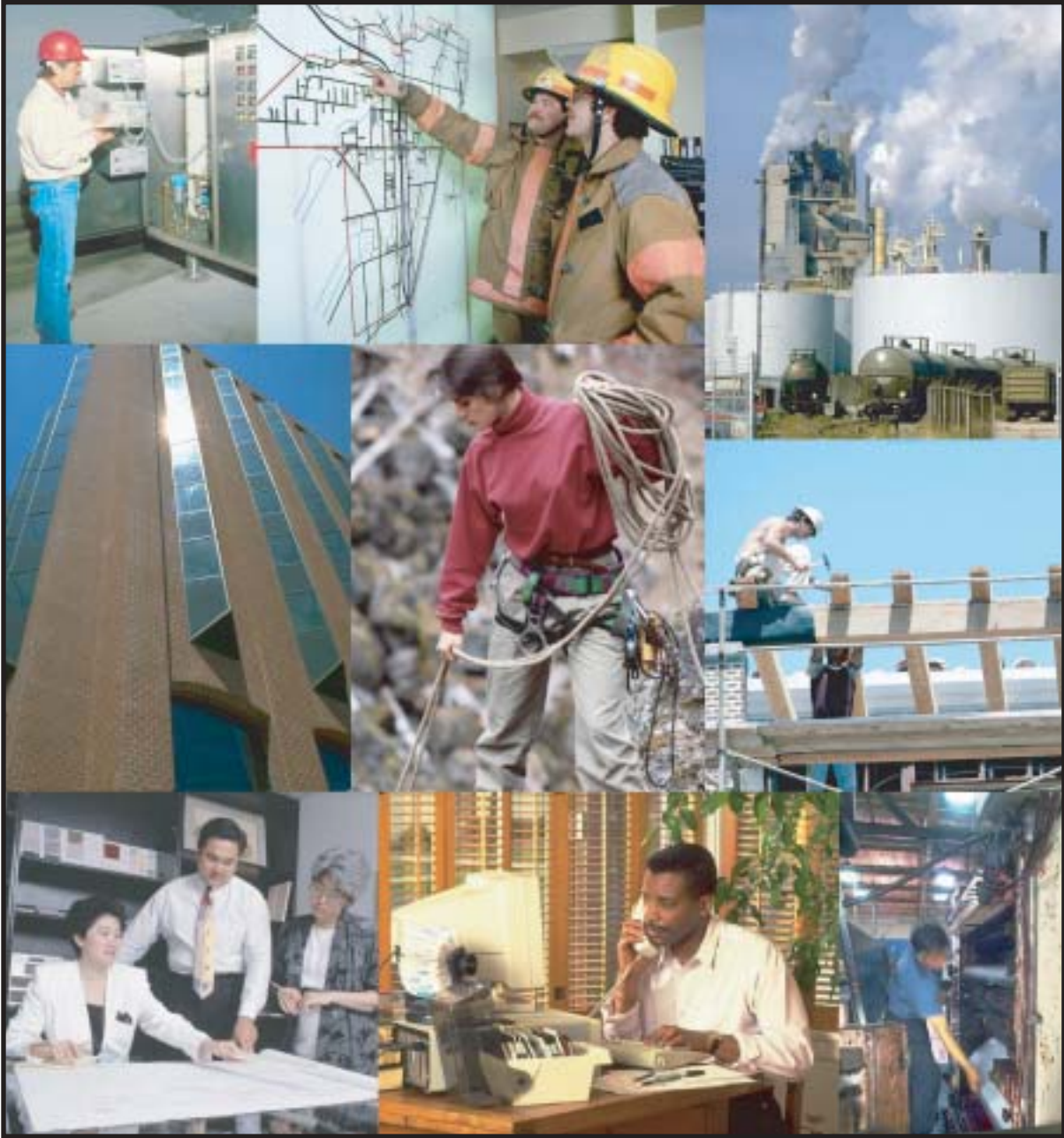


Profiles International, Inc.  
**Products and Services**

**Serving Business, Industry, and Government**



***The Information Company***



# theProfileXT

*The Profile XT*<sup>™</sup> is a multi-purpose “Total Person” assessment that is used for selection, job matching, training, promotion, managing, and succession planning. It measures Thinking Style, Behavioral Traits, and Occupational Interests. *The Profile XT* is a powerful and dynamic management tool researched, designed, and developed to be job related. It is administered on the Internet or paper/pencil.

## PROFILES *Step One* SURVEY



Employee fraud and theft robs American businesses of over \$400 billion annually.

That is the equivalent of nine dollars per employee, per day! How can employers know the people they hire are honest, reliable, drug-free, and hard-working? By using the *Step One Survey*<sup>™</sup>. The *Step One Survey* is administered on the Internet or paper-pencil.

## PROFILES *CheckPoint* 360° Competency Feedback System



The *Profiles CheckPoint 360° Competency Feedback System*<sup>™</sup> is a process used to help managers become more effective.

Managers receive feedback from the full circle of people with whom they interact. Reports explain how to improve training, management techniques, and communication for greater success. *Profiles CheckPoint 360°* is administered on the Internet.

# SkillBuilder

SkillBuilder is the Internet-based follow up to the Checkpoint 360°. It is an interactive, self-paced professional development program. SkillBuilder consists of eighteen units, each of which pinpoints a specific leadership skill in which the user seeks to improve his or her performance. By using the KSS method, users select the behaviors they want to Keep doing, Stop doing, and Start doing.

## PROFILES *Sales Indicator* INTERNATIONAL



The *Profiles Sales Indicator*<sup>™</sup> is an excellent tool for identifying people with the attributes for success in sales careers.

By measuring factors such as competitiveness, persistence, energy, and sales drive, this assessment helps you build a more productive sales force. Recruit high achievers who will break goals, increase market share, and drive profits higher. The *Profiles Sales Indicator* is administered on the Internet or paper-pencil.

PROFILES  
**Customer Service**  
SURVEY



*“Customers go where they are wanted and stay where they are appreciated.”*

**Profiles Customer Service Survey**<sup>™</sup> measures your company’s customer service attitudes. Use the survey to assess the customer service knowledge, skills, and attitudes of your people. Use this information to train and manage more effectively. The **Profiles Customer Service Survey** is administered on the Internet.

PROFILES  
**Performance**  
INDICATOR



**Profiles Performance Indicator**<sup>™</sup> is a great management tool. It measures five key behavioral factors and their impact on seven critically important aspects of success in business. The report helps you understand how an individual can be effectively understood, motivated, and managed. It is economical and quick to take. **Profiles Performance Indicator** has Internet or paper-pencil administration.

PROFILES  
**Team**  
ANALYSIS



Team building is both challenging and rewarding. Effective teams achieve results far beyond what individuals could accomplish on their own.

But team building is much more than putting a group of people together and hoping for the best. That’s where the **Profiles Team Analysis**<sup>™</sup> comes into play. The analysis reports the attributes of each team member, showing team strengths and potential problem areas. The **Profiles Team Analysis** is administered on the Internet.

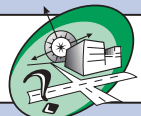
PROFILES  
**Call Center**  
SURVEY



While almost everyone can use a telephone, not everyone can successfully work in a call center.

The **Profiles Call Center Survey**<sup>™</sup> measures suitability for call center duties – inbound or outbound. Cut turnover and eliminate problems. Use it to help find employees with the knowledge and skills to “fit” your call center culture. The **Profiles Call Center Survey** is administered on the Internet.

PROFILES  
**Career Coach**  
INTERNATIONAL



Choosing a career is a major life decision that is usually made with inadequate information.

Whether seeking a first career, choosing a new career, or selecting career training or college courses, the **Career Coach**<sup>™</sup> provides helpful and valuable insights by taking the guesswork out of career selection. **Career Coach** is administered on the Internet.



## Now you can have your own *Internet Virtual Assessment Center*

- ❖ *The Profile XT*
- ❖ *Profiles Step One Survey*
- ❖ *Profiles Performance Indicator*
- ❖ *Profiles Sales Indicator*
- ❖ *Profiles Team Analysis*
- ❖ *Profiles CheckPoint 360*
- ❖ *CheckPoint Skill Builder*
- ❖ *Profiles Customer Service Survey*
- ❖ *Profiles Call Center Survey*
- ❖ *Profiles Career Coach*

**Your Virtual Assessment Center** is the most convenient method you can use to administer assessments. In just minutes, you will be reviewing reports that serve a variety of human resources needs including selection, management, coaching, and teambuilding.

### EMPLOYEE BACKGROUND CHECK

Know who you are hiring. Know that the people you hire have the education, training, and experience they claim. Résumés are often “flavored” with exaggerated – even fraudulent information. Protect your customers, your employees, your business, and yourself from the dangers of workplace violence and expensive lawsuits. Verify the information that is essential to job performance, safety, and security by using Profiles’ Employee Background Check™ service.

### DRUG TESTING

Your Profiles representative can arrange a complete, convenient drug testing service for you. If your hiring process includes drug testing, ask for a quote.



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